International Geoscience and Remote Sensing Symposium

Sponsorship and Exhibition Prospectus

July 19 - 24, 2020
Waikoloa, Hawaii, USA
Dear Sponsors and Exhibitors,

On behalf of the IEEE Geoscience and Remote Sensing Society and the IGARSS 2020 Organizing Committee, we invite you to participate in IGARSS 2020, the world’s premier symposium on geoscience, remote sensing, and related topics. This IGARSS conference, to be held on the Big Island of Hawaii, is a leading event in remote sensing and provides an ideal forum for obtaining up-to-date information about the latest developments, exchanging ideas, identifying future trends, and networking with the international geoscience and remote sensing community. The main theme of the 2020 symposium is “Remote Sensing: Global Perspectives for Local Solutions.”

The IGARSS 2020 conference will be held at the Hilton Waikoloa property on 62 oceanfront acres along the Kohala Coast. This property offers tropical gardens, wildlife, Asian and Polynesian art, golf courses, tennis courts, shopping, restaurants, snorkeling, a nearby white sand beach (anaeho’omalu bay), salt-water lagoon, freshwater swimming pools, waterfalls and slides, dolphin encounters, sea turtles, and much more.

We expect to host more than 2,500 attendees from around the world in Hawaii, and we hope that you will consider attending as well. It is an excellent opportunity for exhibitors to meet potential and current clients and present their newest innovations.

We look forward to meeting you in Waikoloa during IGARSS 2020.

Sincerely,

Organizing Committee
IGARSS 2020

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**IGARSS 2020 EXHIBITION CONTACT INFORMATION**

<table>
<thead>
<tr>
<th>Exhibits Manager</th>
<th>Sponsorships</th>
<th>Conference Manager</th>
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</thead>
<tbody>
<tr>
<td>Mr. Steven Sisk</td>
<td>George Komar</td>
<td>Ms. Billene Cannon</td>
</tr>
<tr>
<td>CMS, Inc.</td>
<td><a href="mailto:gjkomar@rocketmail.com">gjkomar@rocketmail.com</a></td>
<td>CMS, Inc.</td>
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<tr>
<td><a href="mailto:ssisk@cmsworldwide.com">ssisk@cmsworldwide.com</a></td>
<td></td>
<td><a href="mailto:billene@cmsworldwide.com">billene@cmsworldwide.com</a></td>
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</table>

photo credit: Hawaii Tourism Authority (HTA) / Ron Garnett
EXHIBIT SCHEDULE

Event Service Contractor Move-in:
12:00 - 15:30 Monday, July 20, 2020

Exhibitor Move-in:
17:00 - 21:00 Monday, July 20, 2020

Exhibit Floor Opens:
09:00 - 17:00 Tuesday, July 21, 2020
09:00 - 17:00 Wednesday, July 22, 2020
09:00 - 17:00 Thursday, July 23, 2020

Exhibitor Move-out:
17:00 - 20:00 Thursday, July 23, 2020

Event Service Contractor Move-out:
20:00 - 22:00 Thursday, July 23, 2020

Note: this is a preliminary schedule and is subject to change

Important Dates and Information

DATES FOR EXHIBIT DISCOUNTS AND ALLOCATION:
Last date to order exhibit space at discounted rate of $3,000.00 USD is March 27, 2020
Rate for exhibit space after March 27, 2020 becomes $4,000.00 USD (while space is available)

DATES FOR SENDING ADVERTISEMENT FILE MATERIAL:
Deadline for sponsor/exhibitor ad material for symposium program: April 10, 2020
Date for delegate bag promotional item insert: May 8, 2020

Previous Attendance
- 2017, Ft Worth, USA: 1,607
- 2018, Valencia, Spain: 2,355
- 2019, Yokohama, Japan: 2,737
- 2020, Hawaii, USA: 3,000 (Projected)
SUMMARY OF 2020 EXHIBIT SPECIFICATIONS

Exhibit Space includes:
- One standard (10’D x 10’W) exhibition space
- 2 Exhibit Hall Guest passes
- Recognition on the website featuring linked exhibitor name and logo
- Recognition in the program with exhibitor name and company logo
- Printed booth sign with name of company
- Rear pipe and drape
- Side pipe and drape
- One (1) draped table with two (2) side chairs
- One (1) wastebasket

Customized options (additional fees may apply)

Exhibit space applications and sponsorship commitments must be completed online at the symposium website www.igarss2020.org.

Benefits for Exhibitors
- Thousands of symposium brochures will be distributed at various international shows
- www.igarss2020.org will link to your website
- Recognition on the IGARSS 2020 Smart Phone App
- Solid technical program to draw attendees from around the world

Benefits for Attendees
IGARSS brings together leaders from industry and academia in a forum on technology for Geo Science and Remote Sensing. This conference offers direct access to cutting-edge research and innovations from leaders in academia and industry. Through keynote, technical sessions, posters, and panel-driven discussions, prime business and technology leaders from the globe can share their ideas and research. In 2019 IGARSS hosted attendees from 56 different countries. A world-wide vision can be found by participating and attending IGARSS 2020.

photo credit: Billene Cannon
**Sponsorship Levels**

There are a variety of sponsorship opportunities available to accommodate any organization’s needs and budget. In general, sponsorships are available for IGARSS premium items, sponsored events, and exclusive events, or other opportunities. Priority for sponsorship is given to first-come, first-served basis. Sponsorship proposals for items outside the traditional IGARSS “Sponsorship Opportunity” items must be provided to the Organizing Committee for consideration no later than 60 days prior to the event.

Additional incentives included with each of the Sponsorship Levels shown below:

<table>
<thead>
<tr>
<th>Included</th>
<th>Platinum $15,000</th>
<th>Gold $10,000</th>
<th>Silver $5,000</th>
</tr>
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<tbody>
<tr>
<td>Full Registrations</td>
<td>2</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Exhibit Hall Guest Passes</td>
<td>3</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Advertisement in Final Program</td>
<td></td>
<td>Full Page</td>
<td></td>
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<tr>
<td>Advertisement Banner on IGARSS 20 App</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Flyer/leaflet insert in Conference Bag</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Logo on Sponsor Board</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
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</table>

These sponsorship levels are based on the total dollar amount spent on sponsored opportunities for the IGARSS 2020 conference. This money can be paid directly to IGARSS 2020 as a monetary commitment, or the Sponsor may provide the item(s) to the conference if approved. Sponsorship levels do not include any payments for Exhibit Space Rental fees. Please note that any combination of “Sponsorship Opportunities” listed in the Prospectus may be combined to reach an overall sponsorship level.
Sponsorship Opportunities

USB Memory Stick Partner - $10,000 (Limit 1 USB Memory Stick Sponsor)
- Company logo to appear on memory stick used for symposium proceedings

Symposium Welcome Reception Partner - $8,000 USD (Limit 3 Welcome Reception Sponsors)
- Recognition during the symposium Welcome Reception
- Recognition on the symposium website, featuring linked partner name and company logo
- Opportunity to provide four freestanding banners to be positioned at the Welcome Reception
- Recognition on the IGARSS 2020 Smart Phone App

Symposium Mobile Application Partner - $5,000 USD (Limit 1 Application Sponsor)
- Patron logo to be displayed when the application loads
- Patron logo to be featured on all smartphone application promotional materials
- Opportunity for patron to provide multimedia video to be viewed on the smartphone application

Young Professionals Mixer - $5,000 USD (1 Sponsor limit)
- 4 exclusive corporate tickets to event
- 5 minute intro to attendees
- Company banner and handout at event

Company Branded Lanyards - $5,000 USD (Limit 1 Lanyard Sponsor)
- Features your company name on the lanyard

Logo on Conference Bag - $5,000 USD (Limit 1 Bag Sponsor)
- Features your company logo on each delegate bag

Banquet Luau Partner - $4,000 USD (Limit 1 Luau Sponsor)
- Sponsor recognized at banquet

Refreshment Break - $2,500 USD (Limit 8 Breaks available)
- Sponsorship signs placed near breaks

Pen and Notepad - $2,000 USD (Limit 1 Sponsor)
- Company pen and pad to be inserted in all conference bags (Company to supply material)

Advertisement in Symposium Electronic Program Guide, Full Page - $2,000 USD
- Company provided black and white advertisement to appear in a full page of the symposium guide

Delegate Bag Insert - $2,000 USD
- Company brochure to be inserted in all conference bags (Company to supply material)
Sponsorship Opportunities (Con’t)

Advertisement on Foyer Large Screen Conference Monitor - $1,500 USD
  o Company logo displayed on display frame or stand

Advertisement in Symposium Electronic Program Guide, Half Page - $1,000 USD
  o Company provided black and white advertisement to appear in a half page of the symposium guide

Advertisement on Smartphone Application - $1,000 USD
  o Company provided banner to appear on IGARSS 2020 smartphone application

Bingo Prize - $1,000 USD
  o Sponsor Representative permitted to draw and announce winner at Closing Ceremony

Bingo Prize - $500 USD
  o Recognition at Closing Ceremony

Bingo Prize - $250 USD
  o Recognition at Closing Ceremony

Women in GRSS Luncheon - $500 USD
  o 2 tickets to the luncheon
  o Display for employment opportunity

Communication of Scientific Results Workshop - $500 USD
  o Inclusion of logo in conference program
  o Inclusion of logo in workshop material
Terms and Conditions


1. CHARACTER OF THE EXHIBITION: The IEEE GRSS and/or its designated agent reserves the right to determine the eligibility of any company, product or service and the right to restrict, prohibit or evict any Exhibitor or product which detracts from the character of the Exhibition or for any violation of the following Terms and Conditions.


   Show Hours:
   09:00 - 17:00 Tuesday, July 21, 2020
   09:00 - 17:00 Wednesday, July 22, 2020
   09:00 - 17:00 Thursday, July 23, 2020

   The meeting management reserves the right to make changes in the Exhibit hours. However, such changes will be made known as far in advance of the Exhibition as possible. As part of the contract with IEEE, all Exhibitors must guarantee that their booths will be staffed during all show hours.

3. INSTALLATION AND DISMANTLING: Spaces will be accessible to Exhibitors for setting up displays on Monday, July 20, 2020, from 17:00 to 21:00. Packing and removal will be on Thursday, July 23, 2020, from 17:00 to 20:00. Packing and removal of Exhibits prior to the close of the Exhibition is prohibited. Exhibitors shall be liable for all storage and handling charges for failure to remove Exhibits by the specified time and date.

4. BOOTH SIZE/FEES/EQUIPMENT: A full exhibit area is 10 feet x 10 feet at a cost of U.S. $3,000 (by 3/27/2020) / U.S. $4,000. (after 3/27/2020 and while space is available). Failure to make final payment constitutes a cancellation of this contract. See Cancellations section of the Terms and Conditions for details. Standard equipment entitlements include: organization name on provided nameplate, organization listing and a description per exhibitor in the on-site directory and on the Symposium web site, and two exhibit hall passes. Any additional equipment requirements may be acquired through show service vendors identified in the Service Manual.

5. AUDIO/VISUAL: Exhibitors are allowed to bring in their own audio visual equipment to use in their booths; however, show service personnel are not responsible for maintenance of such equipment. All A/V equipment leased through show services must be reserved in advance via the Service Manual forms.

6. SPACE ASSIGNMENTS: Space assignments are made by Show Management on a first-come, first-served basis, with all assignments made in the best interest of the Exhibition. The Exhibitor's booth location preference will be requested and assigned whenever possible. Show Management reserves the right to alter an Exhibitor's assigned space, if it is necessary and is in the best interest of the Exhibition. The Exhibitor will be consulted before Show Management exercises this right.

7. SUBLETTING OF SPACE: The Exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials from other firms than his own in the exhibit space without written consent of symposium organizers. Only one company shall be considered as the Exhibitor. Any other company or unit in the space shall be considered a subsidiary or affiliate.

8. GENERAL REGULATIONS: Loudspeaker sound displays are prohibited. The symposium staff reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind.

9. SAFETY CONSIDERATIONS: All exhibit and space materials must be in compliance with local fire and hazardous materials handling ordinances. Volatile oils, gases, other explosives or any substance prohibited by the city departments or authorities will not be permitted in the exhibition area. Likewise, all electrical work and wiring must be approved and installed in accordance with regulations.

   Corridors leading to exit doors and all entrance and exit doors should be kept clear of obstructions at all times. No objects are to be attached to or suspended from the fire sprinklers or light fixtures on the ceiling. Under no circumstances should the fire alarm call points, fire hose reels, fire extinguishers and exits be blocked or access to them be impeded by exhibition booths, partitions, exhibits or other objects.
10. **OFFICIAL CONTRACTOR:** An official Contractor will be designated in the Service Manual to perform services for Exhibitors. No Exhibitor or representative shall contract for such services with other than the said official Contractor without the express written consent of symposium organizers, which, for reasons of security, in their sole discretion can deny such permission.

11. **ON-SITE REPRESENTATIVE:** Exhibitors shall keep an attendant in their space during all exhibit hours.

12. **SECURITY/LIABILITY:** Overnight security personnel will be present in the exhibit area. The Exhibitor assumes entire responsibility and agrees to protect, indemnify, and defend IEEE, symposium sponsors and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney’s fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of exhibit premises or a part thereof, excluding any such liability caused by the sole negligence of symposium organizers, its employees and agents. In addition, Exhibitors acknowledge that the show services contractors and IEEE do not maintain insurance covering exhibit property and that it is the responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses sustained through exhibition.

13. **FACILITY DAMAGE:** Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the spaces, or the equipment in the spaces. When such damage occurs, the Exhibitor is liable to the owner of the property so damaged.

14. **CANCELLATION:** If space contracted is canceled by the Exhibitor on or after April 17, 2020, or if the Exhibitor fails to occupy the space contracted, IGARSS is entitled to the full amount of the space rental.

15. **AMENDMENT TO EXHIBITOR AGREEMENT:** Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of the Symposium organizers and Show Management.

16. **INABILITY TO PERFORM:** If IEEE should be prevented from holding the exposition by any cause beyond its control or if it cannot permit the Exhibitor to occupy his space due to circumstances beyond its control, IGARSS will refund to the Exhibitor the amount of the rental paid and IEEE shall have no further obligation or liability to the Exhibitor.

17. **SALES PROMOTIONS AND DRAWINGS:** All promotions conducted by the Exhibitor must be free of obligation on the part of the winner and participants. All promotions and drawings must be approved by Symposium organizers prior to the opening of the event.

18. **PARTNER AND GRANTOR ENTITLEMENTS:** Completion of the support and grants portion of the Application Form is a commitment to support. Full payment must be received or the contract will be considered null and void and all promotional entitlements will be withdrawn. IEEE, at its discretion, may make reasonable changes, amendments or additions to entitlements. To be included in the Symposium On-Site program, as a Platinum, Gold, or Silver partner, Show Management must receive the contributor’s applicable payment by April 17, 2020. Missed deadlines are not remunerable by IGARSS 2020.

19. **COMPLIANCE WITH TERMS AND CONDITIONS:** Symposium organizers, at their discretion, may make reasonable changes, amendments or additions to these Terms and Conditions. Interpretations of these Terms and Conditions shall rest with show management and non-compliance can result in ejection of the offending Exhibitor or closing of the Exhibit.

Steven Sisk  
Conference Management Services, Inc.  
2711 Pierre Place  
College Station, Texas, 77845, U.S.A.  
Telephone: 979-846-6800  
email: ssisk@cmsworldwide.com
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